



Helena HOTBoard Regular Meeting

February 19, 2024 at 7:00 p.m.
Helena Sports Complex

Attendance: (P) Present (A) Absent (C) Call In

P	Jason Pruitt	P	Jeremy Allen
P	John Barnes	P	JoAnna Harman
A	Jake Rasmussen	P	Billy Rosener
P	Brian Hayes	P	Nathan Bailey
P	Bert Davis	P	Brandon Wiman
P	JC Harman	P	Council Liaison Laura Joseph

Guests:

P	Laura Anderson		
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Introduction

- Vice Chair, Jeremy Allen, called the meeting to order at 7:11 p.m.
- Roll Call and a quorum is present.
- Presentation of Meeting Minutes from January 15, 2024.
- Motion to accept the Minutes from January 15, 2024 was made by Jeremy Allen and seconded by Brandon Wiman.
- Motion carried with Ten (10) in favor and none opposed.

Chairman's Opening Remarks

- No opening remarks.

Item 1 Old Town Live 2024

- Posters will be made for each show and placed in strategic locations. Nate will be helping to pinpoint those locations. Cost will be around \$200 per show.
- There will be FaceBook ads for each show. Budget will be \$500-\$750 per show
- HBCF Beer license is being worked on.
- Food trucks were reviewed and responses will be sent to all of them.
- Old Town Live Work Day is set for April 18 at 5pm in the Amphitheatre park.
- Season poster created by Kyndle Minter and must be approved by all bands.
- Each board member is asked to pursue sponsorships for OTL.
- Campers will be setup for each event.
- VIP badge is ready for first event.
- Teen Council will run the VIP parking. VIP parking will be by the Caboose, except for July 3rd which will be behind the MinuteMan building.
- None of the bands will have tour buses coming into the park.
- Parks & Rec added 3 phase power, 4 hookups for trailers, 5 water hookups.

- Security Team is set for this season. We have entered into an agreement with Guardian Security. There will be a meeting on March 12, 3pm, at City Hall to form a contingency plan.
- Alabama Accordion Society has reached out about being at the OctoberFest.
- On June 15th, Farmer's Market will move to Second Street just for that date.

Item 2 Helena Old Town Social Media

- Old Town business list has not been updated.
- Need to add vendor signup for July 3rd OTL.

Item 3 HOTBoard Vacancy

- Bert Davis turned in his resignation since Daysol closed.
- Motion was made by Brian Hayes to accept Bert's resignation. Seconded by Jason Pruitt.
- Motion carried with Ten (10) in favor and none opposed.
- Motion was made by Brian Hayes to table discussion about filling the open position until next meeting. Seconded by Billy Rosener.
- Motion carried with Ten (10) in favor and none opposed.

Item 4 New Business

- Motion was made by Brian Hayes to add Bert Davis as a Preferred volunteer. Seconded by Billy Rosener,
- Motion carried with Ten (10) in favor and none opposed.
- Motion was made by Brian Hayes to add Erin Davis as a Preferred volunteer. Seconded by Billy Rosener,
- Motion carried with Ten (10) in favor and none.
- Laura Joseph inquired about purchasing 2 VIP bands for a show to be raffled off at the March 9th Pink Palace Casino for Breast Cancer Awareness. A discussion ensued.
- A motion was made by Billy Rosener for HOTBoard to donate 2 VIP bands to be auctioned at the Breast Cancer Awareness event. Seconded by John Barnes.
- Motion was made by Brian Hayes to add Bert Davis as a Preferred volunteer. Seconded by Billy Rosener,
- Motion carried with Ten (10) in favor and none opposed.

Item 5 Treasurer's Report

- Report was available for review.

Item 6 Other/Open Discussion

- City is enforcing code in Old Town before giving certificate of occupancy to new businesses.
- **Confirm Next Meeting Date and Time**
 - Next meeting is March 18th at 7PM
 - Motion made by JoAnna Harman, seconded by Billy Rosener.
- **Adjournment**
 - Motion to adjourn made at 8:36

- Motion by Brian Hayes and seconded by Billy Rosener.