



Helena HOTBoard Regular Meeting

March 18, 2024 at 7:00 p.m.
Helena Sports Complex

Attendance: (P) Present (A) Absent (C) Call In

C	Jason Pruitt	P	Jeremy Allen
P	John Barnes	P	JoAnna Harman
C	Jake Rasmussen	P	Billy Rosener
P	Brian Hayes	P	Nathan Bailey
P	JC Harman	P	Brandon Wiman
		C	Council Liaison Laura Joseph

Guests:

P	Laura Anderson	P	Tony Middleton
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Introduction

- Vice Chair, Jeremy Allen, called the meeting to order at 7:05 p.m.
- Roll Call and a quorum is present.
- Presentation of Meeting Minutes from February 19, 2024.
- Motion to accept the Minutes from February 19, 2024 was made by Jeremy Allen and seconded by Billy Rosener.
- Motion carried with Ten (10) in favor and none opposed.

Chairman's Opening Remarks

- Ready for April 20th!

Item 1 Old Town Live 2024

- Jeremy getting posters made for each show and placed in strategic locations.
- Banners are being made, will be ready the week of the show.
- More cups need to be ordered. 5000 ordered last year and 1300 remain.
- Sponsor packets need to be delivered to sponsors.
- JoAnna & Laura Joseph will work VIP tent. Laura Anderson will help so that she can fill in for the May 18th event when JoAnna is out.
- Order OTL branded folding chairs for VIP area.
- BMR is adding 30-40% more mentions and ads.
- City is planning to buy hydro-cools.
- Campers are booked – there will be one for HOTBoard.
- Galactic and Robert Randolph need a total of 16 hotel rooms.
- JoAnna will contact Woodlawn Ice for the season.
- Redmont Vodka will have a recipe for pre-mixed drinks for VIP and for concession stand. Redmont Vodka will also have an inflatable bottle that will go by concession stand.

- Jason has Refind To Go set to provide food for VIP tent for April 20. Set to feed 125 people. Taco Bar, Salad and Fruit.
- Discover Shelby will deliver UTVs, barricades, etc... before show. May leave between events
- Drivin N Cryin will do a live simulcast on BMR.
- There will plywood to roll sound equipment on.
- Security will be developing a contingency plan next week.

Item 2 Helena Old Town Social Media

- Retail vendor signup has been added to website, everyone please share.
- Food Vendor application was taken down.

Item 3 HOTBoard Open Position

- A motion was made by Brian Hayes to table this discussion until November to allow volunteers to determine if they want to join the board after experiencing OTL season. Billy Rosener seconded.
- Motion carried with Ten (10) in favor and none opposed.

Item 4 New Business

- None

Item 5 Treasurer's Report

- Not available at this time.

Item 6 Other/Open Discussion

- None.
- **Confirm Next Meeting Date and Time**
 - Next meeting is April 18th at 5PM at the amphitheater park with a work session to follow.
 - Motion made by JoAnna Harman, seconded by Billy Rosener.
- **Adjournment**
 - Motion to adjourn made at 8:07
 - Motion by Brian Hayes and seconded by Billy Rosener.