



Helena HOTBoard Regular Meeting

May 13, 2024 at 5:00 p.m.
Helena Sports Complex

Attendance: (P) Present (A) Absent (C) Call In

P	Jason Pruitt	P	Jeremy Allen
P	John Barnes	P	JoAnna Harman
P	Jake Rasmussen	P	Billy Rosener
P	Brian Hayes	P	Nathan Bailey
P	JC Harman	P	Brandon Wiman
		P	Council Liaison Laura Joseph

Guests:

P	Crystal McLoughlin	P	Tony Middleton
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Introduction

- Chair, Jason Pruitt, called the meeting to order at 7:10 p.m.
- Roll Call and a quorum is present.
- Presentation of Meeting Minutes from April 18, 2024.
- Motion to accept the Minutes from April 18, 2024 was made by Brian Hayes and seconded by Billy Rosener.
- Motion carried with Ten (10) in favor and none opposed.

Chairman's Opening Remarks

- April OTL went very well and had a great turn out. Good job by the Board and volunteers.

Item 1 Old Town Live 2024

- Blue storage shed was left in a mess by whatever group used it last. HOTBoard left it neat after 04/20 OTL. This morning it was found in disarray and things falling out when doors were opened.
- Slow order for the train has been requested for OTL.
- VIP passes are coming in
- On Friday May 17 setup in park, including tent.
- Block off Railroad Avenue for tour bus.
- Three campers are set to arrive on Friday.
- The electronic signs should be going up ASAP.
- Working on getting the VIP parking issues resolved.
- All Board members are asked to be in the park on Friday as much as possible.
- Refined to Go is providing meals for the bands.
- Talk to Smiley Bros about lunches for bands.
- VIP is being catered by Diplomat Deli.
- Westbrook load in time is 2pm
- Concession and VIP needs more water, Starry and Pepsi.
- Food Trucks are booked for May 18th.

- Some of the previous bands are asking to come back, such as North Mississippi Allstars, Galactic, and Robert Randolph.

Item 2 Helena Old Town Social Media

- On Old Town Facebook in the past 28 days there have been 106,000 people reached, 8000 engaged and 400 new followers.
- Please share and like the Old Town posts.
- Already working on next months posts for OTL. 9000 have shown interest in the June 15th Lauren Alaina show.

Item 3 New Business

- Brian Hayes asked for our liaison, Laura Joseph, to ask all liaisons to speak to their city boards and go over how to take care of items in the blue storage shed and to keep it organized.
- There is a new business opening in Old Town, it is a gun shop.

Item 4 Treasurer's Report

- Reports are available for review.
- City of Helena HOTBoard report is not complete since there are some items that the city has paid that are not currently showing yet up in the report provided.

Item 5 Other/Open Discussion

- None.

➤ Confirm Next Meeting Date and Time

- Next meeting is June 10th at 7PM at the Sports Complex. Motion made by Brandon Wiman, seconded by Billy Rosener.

➤ Adjournment

- Motion to adjourn made at 8:12
- Motion by Brian Hayes and seconded by Billy Rosener.