



Helena HOTBoard Regular Meeting

June 10, 2024 at 7:00 p.m.
Helena Sports Complex

Attendance: (P) Present (A) Absent (D) Delegate

P	Jason Pruitt	P	Jeremy Allen
P	John Barnes	P	JoAnna Harman
P	Jake Rasmussen	P	Billy Rosener
P	Brian Hayes	P	Nathan Bailey
P	JC Harman	T	Brandon Wiman
		P	Council Liaison Laura Joseph

Guests:

P	Brian Puckett		

Introduction

- Chairman, Jason Pruitt, called the meeting to order at 7:07 p.m.
- Roll Call and a quorum is present.
- Presentation of Meeting Minutes from May 13, 2024.
- Motion to accept the Minutes from May 13, 2024 was made by Brian Hayes and seconded by Billy Rosener.
- Motion carried with Ten (10) in favor and none opposed.

Chairman's Opening Remarks

- None.

ITEM 1 Old Town Live

- June 15th OTL
 - Stage being delivered Thursday morning.
 - Westbrook getting 8 loaders, union guys to help with sound
 - Chase Wright staying in the BnB
 - Lauren Alaina's Tour bus will be parked on the Service Road.
 - Security will be in the park from 8AM – 11AM
 - Gates at 5pm, Chase Wright 6pm, Lauren Alaina 8pm, finish by 10pm
 - Rare Transportation running shuttles from the Sports Complex 4:30pm-11pm
 - Shuttle Turn Around at Lake Davidson
 - 3 cooling fans for VIP
 - Camper for HOTBoard to use – please stay cool and hydrate.
 - Tazikis catering for VIP
 - Ads running on 102.5 The Bull

- Campers arrive on Friday
- JoAnna to get Buffalo Rock drinks needs and give to Bill Miller
- Lunch from Smiley's for the band
- HOTBoard being fed dinner by Battle Axe
- 4 food trucks confirmed
- Refined to Go dinner for the bands
- July 3rd OTL
 - Gates at 4pm, Telluride at 5, Bloodkin 6:30, Drivin n Cryin 8
 - Drivin n Cryin plays with the fireworks, finished by 9:30pm
 - Drivin n Cryin set will be Simulcast on Birmingham Mountain Radio
 - Sound for Simulcast will be setup in HOTBoard trailer
 - Vendors setup on 2nd Street by 3:30pm, can start loading in at 1pm
 - Food trucks will be in the park for July 3rd
 - Residents on 2nd Street will be notified by police that the street will be closed

ITEM 2 Helena Old Town Social Media

- Social Media is going really well. People are sharing and interacting and through that more interest is being built.
- Security Company and their employees are sharing and interacting with the FB posts, IT is great to have a business partner that helps to support our events.
- Half Million impressions in the past 90 days
- 500 new followers
- Engagement is high and gaining momentum.
- 278 visits to our website.

ITEM 3 New Business

- None

ITEM 4 Treasurer's Report

- Treasurer's Report was available to view.

ITEM 5 Other/Open Discussion

- None

ITEM 6 Confirm Next Meeting date and time

- Next meeting is July 15 at 7PM
 - Motion made by JoAnna Harman, seconded by Billy Rosener

ITEM 7 Adjournment

- Motion to adjourn made at 8:04pm by Brian Hayes and seconded by Billy Rosener.