



## Helena HOTBoard Regular Meeting

August 19, 2024 at 7:00 p.m.  
Helena Sports Complex

**Attendance:** (P) Present (A) Absent (D) Delegate

|   |                |   |                              |
|---|----------------|---|------------------------------|
| P | Jason Pruitt   | P | Jeremy Allen                 |
| P | John Barnes    | P | JoAnna Harman                |
| P | Jake Rasmussen | P | Billy Rosener                |
| A | Brian Hayes    | P | Nathan Bailey                |
| P | JC Harman      | T | Brandon Wiman                |
| P | Tony Middleton | P | Council Liaison Laura Joseph |

### Guests:

|   |             |   |                 |
|---|-------------|---|-----------------|
| P | Hal Woodman | P | Mackenzee Simms |
| P | TJ Joseph   |   |                 |

### Introduction

- Chairman, Jason Pruitt, called the meeting to order at 7:03 p.m.
- Roll Call and a quorum is present.
- Presentation of Meeting Minutes from July 15, 2024.
- Motion to accept the Minutes from July 15, 2024 was made by Jason Pruitt and seconded by Billy Rosener.
- Motion carried with Nine (9) in favor and none opposed.

### Chairman's Opening Remarks

- Welcome to our newest Board Member, Tony Middleton.

### ITEM 1 Old Town Live

- September 21<sup>st</sup> OTL
  - Radio ads starting this week on BMR.
  - Setup will be Thursday and Friday.
  - Sound check at 9am on Saturday
  - Using Discover Shelby Stage
  - Setup will include setting up and cleaning beer hall tables.
  - Vegabonds staying at Buck Creek BnB
  - VIP Parking still up by Caboose
  - Security will provide 6 guards
  - Teen Council will do parking
  - Belles will have 6 belles, 2 in dresses, 2 selling merch, and 2 working event sign-up.

- Sign-ups for events are going live on the website
  - 30 in Stein hoisting
  - 30 in keg toss
  - 15 in Weiner dog race
- Rolf's Café will be selling food at the event
- Need a caterer for the VIP tent
- Event starts at 11am, ending at 7:30pm
- OTL 2025
  - Working to book bands
  - Tentative dates for next year
    - ◆ 4/6
    - ◆ 5/17
    - ◆ 6/14
    - ◆ 7/3

## **ITEM 2 Helena Old Town Social Media**

- Start promoting Oktoberfest one month out from event
- Oktoberfest will be promoted on the big screen at home football games
- Only Oktoberfest in Shelby County

## **ITEM 3 New Business**

- FOHOT will be helping to put on Guns n Hoses BBQ cookoff to raise money for Ryan Mizell and family.
- Date is November 2-3
- Rollin in the Hay will be performing
- Several Police and fire departments have already signed up
- JoAnna will reach out to Birmingham Coca-Cola about donating product to sell.

## **ITEM 4 Treasurer's Report**

- Report available for review.

## **ITEM 5 Other/Open Discussion**

- None

## **ITEM 6 Confirm Next Meeting date and time**

- Next meeting is September 16 at 7PM
  - Motion made by JoAnna Harman, seconded by Billy Rosener
  - Motion carried with Nine (9) in favor and none opposed.

## **ITEM 7 Adjournment**

- Motion to adjourn made at 7:46pm by Jason Pruitt and seconded by Billy Rosener.